



ASIA NOW: NAVIGATING THE ASEAN REGION

Higher Education

INDONESIA



Market Overview

- Number of students in U.S. (2005): 7,800
- Ranking as source of foreign students into U.S. – Top 20
- Number of alumni of U.S. college and universities: >175,000

Best Prospects

- Undergraduate: Engineering, Computer Science, Business Admin, Creative (Film, Design, Art, Fashion).
- Graduate : MBA, Computer Science, Engineering

MALAYSIA



Market Overview

- Number of students in U.S. (2005) – 6,100
- Ranking as source of foreign students into U.S. – 20th
- Number of alumni of U.S. college and universities - >150,000

Best Prospects

- Undergraduate: Engineering, Business Administration, Computer Science, Biotechnology, Mass Communication, etc
- Graduate: MBA, Engineering, Biotechnology

PHILIPPINES



Market Overview

- Number of students in U.S. (2005) – 3000+
- Ranking as source of foreign students into U.S. – Top 40
- Number of alumni of U.S. college and universities – >200,000

Best Prospects

- Undergraduate: Business, Communications, Sciences and Pre-Med, Computer Science, Engineering, Culinary Arts
- Graduate: MBA, Engineering, Sciences, Law

SINGAPORE



Market Overview

- Number of students in U.S. (2005) – approx. 5,000
- Ranking as source of foreign students into U.S. – Top 30
- Number of alumni of U.S. college and universities - >80,000

Best Prospects

- Undergraduate: Engineering, Business Administration, Computer Science, Biotechnology, Hospitality & Tourism, etc
- Graduate: MBA, Life Sciences

THAILAND



Market Overview

- Number of students in U.S. (2005) – 14,000
- Ranking as source of foreign students into U.S. – 10th
- Number of alumni of U.S. college and universities - >300,000

Best Prospects

- Undergraduate: Engineering, Computer Science
- Graduate: MBA, Engineering, Computer Science, IMS, Political Science

VIETNAM



Market Overview

- Number of students in U.S. (2005) – approx. 3,000 +
- Ranking as source of foreign students into U.S. – Top 50
- Number of alumni of U.S. college and universities - <10,000




Best Prospects

- Undergraduate: Technology Management, Business Administration, Public Economics.
- Graduate: MBA.




Market Specifics

The U.S. included an education component in the recently announced [ASEAN-U.S. Enhanced Partnership](#). In regards to higher education, the plan is to promote collaboration and networking among colleges, universities, and government authorities involved in education; increase linkage between universities in ASEAN and the universities in the U.S. through the ASEAN University Network (AUN); promote and facilitate credit transfer between universities in ASEAN and the U.S.; and increase the number of scholarships for students from ASEAN Member Countries to undertake higher education in the U.S.

For more information on education in the ASEAN region, as well as in Asia, please visit the Commercial Service's AsiaNow website at http://www.buyusa.gov/asianow/asianow_education_team.html.

	Indonesia 	Malaysia 	Philippines 
Governing Body	Ministry of National Education	Ministry of Higher Education	Commission on Higher Education
Education USA Advising Center	Fulbright Indonesia, American Indonesian Exchange Foundation (AMINEF)	Malaysian-American Commission of Education Exchange (MACEE)	Philippine American Educational Foundation
National Accreditation Board	Badan Akreditasi Nasional Perguruan Tinggi (BAN-PT)	Lembaga Akreditasi Negara	Commission on Higher Education
Market Research	None	Undergraduate Studies (10/2005) 9th Malaysia Plan (5/2006)	E-Learning (7/2005)
Trade Events	Indonesian International Education Foundation (IIEF) , U.S. Higher Education Fair , Oct 2006	Star Education Fair , Jan 2007 KL Education Fair , Feb 2007	None
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Market Specifics

	Singapore 	Thailand 	Vietnam 
Governing Body	Ministry of Education	Ministry of Education	Ministry of Education and Training
Education USA Advising Center	United States Education Information Center	Institute of International Education	Institute of International Education
National Accreditation Board	Ministry of Education CaseTrust For Education	Ministry of Education	Ministry of Education and Training
Market Research	International Education & Student Recruitment (5/2006) Executive Education (12/05) External Degree Programs (2/05)	Graduate and Undergraduate (10/05)	Graduate Training Programs (3/03) English Training (6/04) Vocational Training (3/05)
Trade Events	Career Fair 2007 , Mar 2007	IIE Fair , Oct, 2006 Institute of International Education	IIE Fair , Oct, 2006 Institute of International Education
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